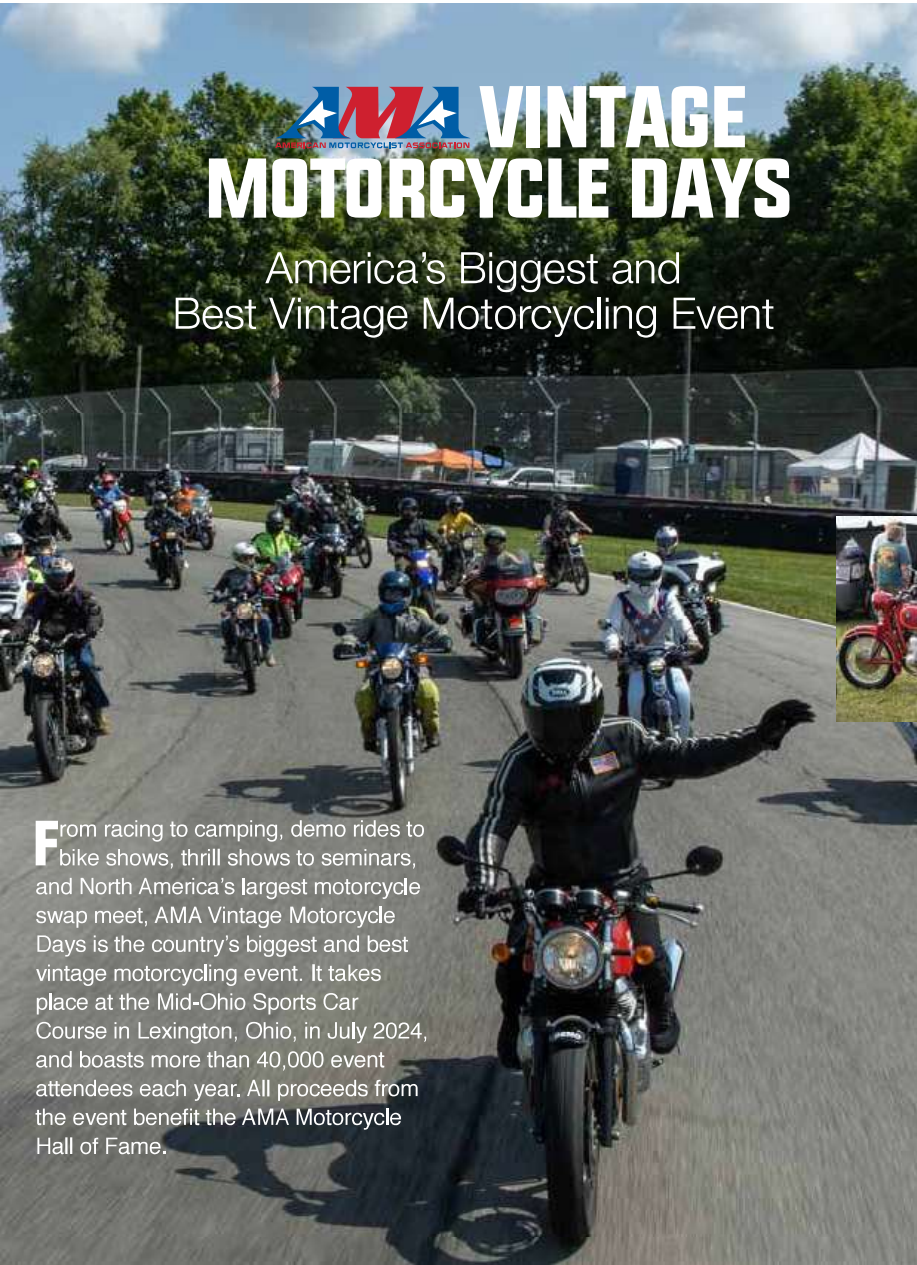


# VINTAGE MOTORCYCLE DAYS

America's Biggest and  
Best Vintage Motorcycling Event



**40,000+** ATTENDEES



From racing to camping, demo rides to bike shows, thrill shows to seminars, and North America's largest motorcycle swap meet, AMA Vintage Motorcycle Days is the country's biggest and best vintage motorcycling event. It takes place at the Mid-Ohio Sports Car Course in Lexington, Ohio, in July 2024, and boasts more than 40,000 event attendees each year. All proceeds from the event benefit the AMA Motorcycle Hall of Fame.



### **SPONSORSHIP OPPORTUNITIES**

- Title
- Presenting
- Marque of the Year
- Category Sponsorships
- Swap Meet
- Bike Show
- Main Stage
- Recreational Riding
- Lap for History
- Ashland Dinner Ride
- Ashland Vintage Flat Track
- And more

### **SPONSORSHIP BENEFITS**

- AMA VMD Newsletter mentions
- AD Space in the event program
- Naming rights to title sponsor
- Social media recognition to an engaged audience
- Exposure in *American Motorcyclist Magazine*



#### **CONTACT**

AMA BUSINESS DEVELOPMENT MANAGER MICHAEL KULA AT [MKULA@AMA-CYCLE.ORG](mailto:MKULA@AMA-CYCLE.ORG) OR (949) 466-7833  
OR SALES ASSOCIATE ALEX BOEHM AT [ABOEHM@AMA-CYCLE.ORG](mailto:ABOEHM@AMA-CYCLE.ORG) OR (310) 662-1724



# RIDING SERIES SPONSORSHIPS

From Dual-Sport and Adventure Riding series to some of the country's most iconic large rallies, sponsoring AMA Riding series or AMA National Road events offers you the opportunity to share your brand and product line with dedicated, engaged

motorcyclists. Sponsors receive recognition on the AMA website, in *American Motorcyclist* magazine, in social media promotion, newsletters, event announcements and more. Sponsorship packages can be tailored to meet your brand's needs.

## BETA AMA NATIONAL DUAL-SPORT SERIES



The Beta AMA National Dual Sport Series includes some

of the most amazing singletrack trail in the country, all tied together by incredible backroads. These two-day events include ample, challenging routes and attract thousands of riders every year. Sponsors receive full data on event participants at close of series.

## AMA GYPSY TOUR PROGRAM



The AMA's National Gypsy Tour brings riders from all

over the country to destinations such as Daytona Bike Week, Laconia, Vintage Motorcycle Days, Sturgis and others for epic rides and camaraderie like you've never seen.

We also offer sponsorship opportunities for National (and Touring) Rallies, Signature Events and National Conventions.

## AMA GRAND TOURS PROGRAM



Grand Tours give organizers and riders the freedom to customize

their treks and checkpoints, with tours typically taking place over months – or even an entire year. Some are within a single state, while others are nationwide.

## AMA NATIONAL ADVENTURE RIDING SERIES



Adventure riding is one of the fastest growing classes of motorcycling. The AMA National Adventure Riding Series offers the

best routes, roads and two-track trails. These events include ample, challenging rides, designed by local clubs and attract thousands of riders every year. Sponsors receive full data on event participants at close of series.

### CONTACT

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MISSION SERIES

# AMA FLAT TRACK GRAND CHAMPIONSHIP

A week-long festival of amateur flat track competition at legendary Du Quoin



The most prestigious amateur flat track event in the country — the AMA Flat Track Grand Championship — takes place in June 2024 at the Du Quoin State Fairgrounds in Du Quoin, Ill.

The FTGC has offered top-level grassroots flat track competition for the country's finest amateur racers since the mid-1970s, and during the weeklong affair will host different age groups across multiple racing classes in Short Track, TT, Mile and Half-Mile competitions.

Along with the exciting racing action, racers and fans alike appreciate the additional moto- and family-friendly entertainment and activities on the Du Quoin Fairgrounds site.

Partnering with the AMA for the 2024 Flat Track Grand Championship puts your company and brand directly in front of the massive grassroots flat track racing community — racers and fans alike — at the event itself in *American Motorcyclist*, on *AmericanMotorcyclist.com* and via our healthy social media channels. Be a part of something **big** this summer!

## SPONSORSHIP OPPORTUNITIES

- Presenting Sponsorship
- Category Sponsorships
- Supporting Sponsorships